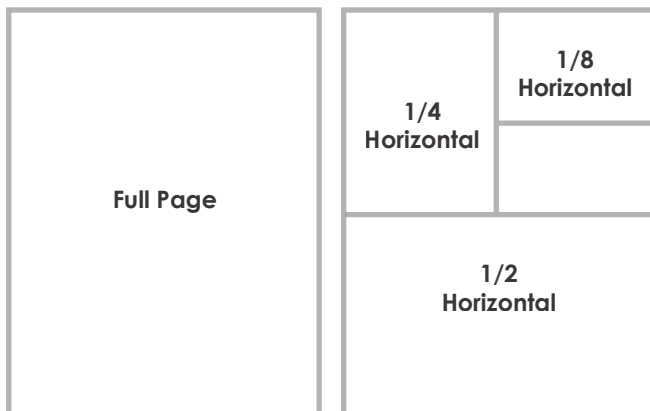


## 2017-2018 MEMBERSHIP DIRECTORY

Print advertisement is available in TPF's 2017-2018 Membership Directory. Increase your company presence by advertising in our directory which is distributed annually in June of every year.

AD SIZE	TPF MEMBER	NON-MEMBER
_____ <b>1/8 Horizontal</b>   3.75" wide x 2.5" tall	<b>\$250</b>	<b>\$400</b>
_____ <b>1/4 Vertical</b>   3.75" wide x 5" tall	<b>\$500</b>	<b>\$1,000</b>
_____ <b>1/2 Horizontal</b>   7.375" wide x 4.87" tall	<b>\$750</b>	<b>\$2,000</b>
<b>Full Page</b> <b>(Inside Front or Inside Back Cover)</b> 8.375" wide x 10.875" tall 8.625" wide x 11.125" tall (with bleeds) 7.375" wide x 9.875" tall (live area)	<b>SOLD</b>	<b>SOLD</b>
<b>Full Page   Back Cover</b> 8.75" wide x 11.125" tall (with bleeds) 8.25" wide x 10.75" tall (live area)	<b>SOLD</b>	<b>SOLD</b>



**TRIM SIZE - 8.375" x 10.875"**

This is the actual print size of the Program/Directory.

**BLEED AREA - 8.625" x 11.125" (for full page)**

Include a .125" area on all sides to allow artwork to "bleed" off the page and eliminate the chance of white edges to occur. Bleed areas are only applicable to Full-Page ads. All other ads do not need a bleed.

**LIVE AREA - 7.375" x 9.875" (for full page)**

Keep important text and images within this area (about .5" from all sides), except elements that are not intended to "bleed" off the page.

**ACCEPTABLE FILE FORMATS**

- Digital ad files should be supplied in EPS, TIFF, JPEG, or PDF format.
- ALL materials received digitally must be 300 DPI, CMYK files.
- "Camera Ready" art is press ready. This means no adjustments or alterations to size, color or text are necessary. Improperly prepared files may result in elimination from Program/Directory.