



# FACTS & FIGURES

2020

## POULTRY IN ARKANSAS

A staple of the state's economy, the Arkansas poultry industry first emerged in the 1890s. In 2019 the poultry industry in Arkansas provided **\$4.4 billion** (52%) of the total agriculture cash receipts. Of the poultry cash receipts, broilers were the largest contributor, providing **42.2%** of the state's total agricultural cash receipts.



Poultry is the **largest agriculture commodity** in Arkansas.



Over **6,500 farms** produce some type of poultry. **Benton County** is the number one poultry producing county in Arkansas.



Arkansas **ranks 2<sup>nd</sup> in the nation** for broiler production. In 2019, Arkansas producers produced **7.43 billion pounds** of broiler meat at a value of **\$3.61 billion**.

## POULTRY COMPANIES

Arkansas is home to several major integrators of broilers and turkey's, processors, breeders and egg producers who have multiple plant locations across the state.



## ALLIED COMPANIES

Companies that provide a product or service to the poultry industry are referred to as allied companies. Over 125 companies are located within the state that offer feed and grain equipment, food processing equipment and supplies, feed ingredients, automation services, insurance, finance, consultation services, packaging and more.



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### RANKS 2<sup>ND</sup> IN THE NATION IN THE VALUE OF BROILER PRODUCTION.

- Number of broilers raised: **1.10 billion**
- Pounds Produced: **7.43 billion**
- Value of Production: **\$3.61 billion**
- The broiler industry creates and supports **138,021 jobs** in the state.
- In 2018, the industry was responsible for as much as **\$30.92 billion** in total economic activity throughout the state.
- Jobs in the industry pay an average of **\$48,300** in wages and benefits.

### RANKS 3<sup>RD</sup> IN THE NATION FOR TURKEY PRODUCTION.

- Number of turkeys raised: **30.0 million**
- Pounds Produced: **576 million**
- Value of Production: **\$333.5 million**
- The turkey industry creates and supports **19,859 jobs** in the state.
- In 2018, the industry was responsible for as much as **\$4.60 billion** in total economic activity throughout the state.
- Jobs in the industry pay an average of **\$46,400** in wages and benefits.

### RANKS 5<sup>TH</sup> IN THE NATION FOR EGG PRODUCTION VALUE.

- Number of eggs produced: **3.5 billion**
- Value of Production: **\$504 million**
- The egg industry creates and supports **5,330 jobs** in the state.
- In 2018, the industry was responsible for as much as **\$1.22 billion** in total economic activity throughout the state.
- Jobs in the industry pay an average of **\$47,700** in wages and benefits.

### OVER 6,500 FARMS IN ARKANSAS PRODUCE SOME TYPE OF POULTRY.

- **Benton County** is the number one poultry producing county.
- Other top producing counties in rank order: **Washington, Madison, Carroll, Yell, Hempstead, Howard, Sevier, and Logan.**

<sup>1</sup> USDA Poultry - Production and Value 2019 Summary (April 2020)

<sup>2</sup> John Dunham & Associates, *2018 Economic Impact Study of the Poultry Industry*. New York, October 2018.

<sup>3</sup> The Bureau of Labor Statistics. Available on-line at: <http://www.bls.gov/bls/unemployment.htm>. Data for November 2018

*The Poultry Federation (TPF) is a multi-state trade association representing the poultry and egg industry in Arkansas, Missouri and Oklahoma. TPF promotes and protects the interests of the industry and represents a unified voice in state governments. TPF membership consists of every segment of the poultry and egg industry including, but not limited to, feed milling, live production, hatchery, processing, further processing, packaging, commercial egg, marketing and all service and support activities.*

321 South Victory Little Rock, AR 72201  
T: (501) 375-8131 F: (501) 375-5519

[thepoultryfederation.com](http://thepoultryfederation.com)

