



March 29 - 31 2021 | Branson , MO

The eighth annual Food Safety Conference will cover live production through plant, focusing on important food safety topics that are specific to the turkey and broiler industry. Attendees will have the opportunity to hear from food safety experts from the industry, academia, and government, exchange ideas and collaborate on current challenges.

### Pre Conference Benefits

Company logo + link to company website featured on TPF Food Safety event page

Company logo featured in TPF bi-weekly e-newsletter event info

Attendee list (list to include: name, company, email from registrants who have elected to provide their information)

	PRINCIPAL SPONSOR* \$5,000	PATRON SPONSOR \$3,000	SUPPORTER SPONSOR \$1,500
	X	X	NAME ONLY
	6 <i>Must submit commitment form by Jan. 1 to be featured in all 6 e-newsletters</i>	4 <i>Must submit commitment form by Jan. 31 to be featured in all 4 e-newsletters</i>	
	X	X	X

### At Conference Benefits

Complimentary conference registrations

Opportunity to present to conference attendees\*

Podium recognition before morning and afternoon conference sessions

Table top display (6 ft table and two chairs)

Logo featured on sponsor signage

Logo featured in printed conference brochure

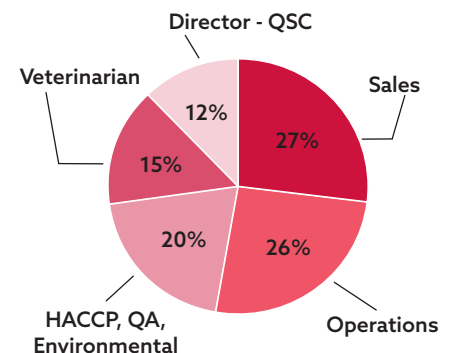
Logo featured in slide deck shown before + after each session

	2	2	1
	X		
	X		
	X		
	X	X	X
	X	X	
	X	X	

### ATTENTION PRINCIPAL SPONSOR

Six (6) Principal Level Sponsors will be chosen to make a 20 minute presentation to the conference attendees. The presentation must include new and relevant information with a focus on food safety. The presentation must be fact based with proven data. The presentations will be reviewed and selected by members of the Food Safety Planning Committee. The presentations chosen will be based on meeting our program needs.

### CONFERENCE ATTENDEES



**Have questions about sponsorship opportunities?**

Holly Duval Director of Marketing & Business Development: [holly@thepoultryfederation.com](mailto:holly@thepoultryfederation.com) (501) 375-8131



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**Pre Conference Benefits**

Company logo + link to company website featured on TPF Food Safety event page

Company logo featured in event e-blasts

Attendee list (list to include: name, company, email from registrants who have elected to provide their information)

	RECEPTION SPONSOR \$4,000	LUNCH SPONSOR \$2,500	AV/WI-FI SPONSOR \$2,000	BREAK SPONSOR \$1,000
	X	X	X	NAME ONLY
	2 <i>Must submit commitment form by March 2</i>	2 <i>Must submit commitment form by March 2</i>		
	X	X	X	X

**At Conference Benefits**

Complimentary conference registrations

Naming rights to event (sponsor is responsible for providing signs, collateral, decor. Sponsor must set-up & take down all additional signs, collateral and decor and all items must be pre-approved before the event)

Logo featured on signage

Logo featured on table tent displays

Logo featured in printed conference brochure

Logo featured in slide deck shown during event

	2	1	1	
	X			
		X		X
		X		
	X	X		
	X	X	X	

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## SPONSORSHIP COMMITMENT FORM

.....  
**Company Name:**

.....  
**First Name**

.....  
**Last Name**

.....  
**Billing Address:**

.....  
**City:**

.....  
**State:**

.....  
**Zip:**

.....  
**Telephone:**

.....  
**Alt. Phone:**

.....  
**Email:**

**Sponsorship Level:**     **Principal \$5,000**                       **Reception \$4,000**                       **Lunch \$2,500**  
 **Patron \$3,000**                                       **Supporter \$1,500**                       **AV/Wi-Fi \$2,500**  
 **Break \$1,000**

**Payment:**                       **Invoice**                       **Check (Please make payable to The Poultry Federation)**

**Please charge my:**                       **AMEX**                       **MC**                       **VISA**                       **DISCOVER**

.....  
**Card Number:**

.....  
**Exp:**

.....  
**Security Code:**

.....  
**Authorized Signature:**

**SPONSORSHIP DEADLINE: MARCH 19, 2021**

**EMAIL FORM TO:**

**Holly Duval**  
*Director of Marketing & Business Development*  
holly@thepoultryfederation.com  
Fax: (501) 375-5519

**MAIL FORM TO:**

**The Poultry Federation**  
321 South Victory Street  
Little Rock, AR 72201  
Fax: (501) 375-5519