



2019 SPONSORSHIP OPPORTUNITIES

The Poultry Federation (TPF) offers a variety of sponsorship opportunities to accommodate a variety of budgets. Choose from three (3) sponsorship levels, as well as a la carte opportunities found on the following page.

PRINCIPAL - \$5,000

(no limit)

Pre-Conference Benefits:

- Facebook post mention (3)
- Twitter post mention (3)
- Logo w/link on sponsor page on TPF website
- Logo featured in bi-weekly e-newsletter event info (6)

At-Conference Benefits:

- Two conference registrations
- Podium recognition
- 20 minute presentation*
- Table top display (6ft table and two chairs)
- Logo featured on sponsor signage
- Logo featured in printed conference brochure
- Logo featured in slide deck shown before/after each session

**Four (4) Principal Level Sponsors will be chosen to make a 20 minute presentation to the conference attendees. The presentation must include new and relevant information with a focus on food safety. The presentation must be fact based with proven data. The presentations will be reviewed/selected by the Food Safety Committee.*

PATRON - \$3,000

(no limit)

Pre-Conference Benefits:

- Facebook post mention (2)
- Twitter post mention (2)
- Company name on sponsor page on TPF website
- Logo featured in bi-weekly e-newsletter event info (4)

At-Conference Benefits:

- Two conference registrations
- Logo featured on sponsor signage
- Logo featured in printed conference brochure
- Logo featured in slide deck shown before/after each session

SUPPORTER - \$1,500

(no limit)

Pre-Conference Benefits:

- Facebook post mention (1)
- Twitter post mention (1)
- Name on sponsor page on TPF website
- Name featured in bi-weekly e-newsletter event info (2)

At-Conference Benefits:

- Logo featured in slide deck shown before/after each session
- Logo featured on sponsor signage

AUDIENCE

Attendance of the annual conference has continued to grow year over year.



ATTENDEES

- Food safety personnel
- Service technicians
- Grow-out managers
- Feed mill managers
- Poultry processing personnel
- HAACP
- Quality Assurance
- Environmental Personnel
- Poultry Veterinarians
- Production & Processing Suppliers

DID YOU KNOW

TPF is a nonprofit organization. All revenue generated by the conference goes back to its members and to deserving poultry education programs.



2019 SPONSORSHIP OPPORTUNITIES

A LA CARTE SPONSORSHIP OPPORTUNITIES

Choose from four (4) a la carte sponsorship opportunities or bundle an a la carte option with a traditional sponsorship to maximize your exposure to conference attendees.

LUNCH - \$2,500

(Limit 8)

Pre-Conference Benefits:

- Facebook post mention (1)
- Twitter post mention (1)
- Name on sponsor page on TPF website
- Name featured in bi-weekly e-newsletter event info (2)

At-Conference Benefits:

- Recognition on conference room slides during lunch
- Logo featured on table tent displays
- Logo featured on lunch sponsor signage

RECEPTION - \$2,000

FULFILLED

Pre-Conference Benefits:

- Facebook post mention (1)
- Twitter post mention (1)
- Name on sponsor page on TPF website
- Name featured in bi-weekly e-newsletter event info (2)

At-Conference Benefits:

- Logo featured on table tent displays
- Logo featured on reception sponsor signage

AV/WI-FI - \$2,000

(Limit 4)

Pre-Conference Benefits:

- Facebook post mention (1)
- Twitter post mention (1)
- Name on sponsor page on TPF website
- Name featured in bi-weekly e-newsletter event info (2)

At-Conference Benefits:

- Recognition as AV/Wi-Fi sponsor
- Logo on wireless access code distributed to attendees

BREAKFAST - \$1,500

(Limit 10)

Pre-Conference Benefits:

- Facebook post mention (1)
- Twitter post mention (1)
- Name on sponsor page on TPF website
- Name featured in bi-weekly e-newsletter event info (2)

At-Conference Benefits:

- Recognition on conference room slides during breakfast
- Logo featured on table tent displays
- Logo featured on breakfast sponsor signage

If your organization is interested in exclusive recognition in one or more of the a la carte options, please contact us today!

Joyce Wood

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(501) 375-8131

Holly Rogers

Dir. of Mktg & Business Dev.
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The Poultry Federation

321 South Victory Street
Little Rock, AR 72201
(501) 375-8131

SPONSORSHIP DEADLINE: FEBRUARY 8, 2019



2019 SPONSORSHIP OPPORTUNITIES

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Choose from four (4) sponsorship opportunities that provide exclusive recognition for your company.

LUNCH - \$10,000

(Limit 2)

Pre-Conference Benefits:

- Facebook post mention (1)
- Twitter post mention (1)
- Name on sponsor page on TPF website
- Name featured in bi-weekly e-newsletter event info (2)

At-Conference Benefits:

- Exclusive recognition as luncheon sponsor
- Option to include company literature at each place setting
- Recognition on conference room slides during lunch
- Logo featured on table tent displays
- Logo featured on lunch sponsor signage

RECEPTION - \$4,000

FULFILLED

Pre-Conference Benefits:

- Facebook post mention (1)
- Twitter post mention (1)
- Name on sponsor page on TPF website
- Name featured in bi-weekly e-newsletter event info (2)

At-Conference Benefits:

- Exclusive recognition as reception sponsor
- Option to include company literature at each cocktail table
- Logo featured on table tent displays
- Logo featured on reception sponsor signage

AV/WI-FI - \$8,000

(Limit 1)

Pre-Conference Benefits:

- Facebook post mention (1)
- Twitter post mention (1)
- Name on sponsor page on TPF website
- Name featured in bi-weekly e-newsletter event info (2)

At-Conference Benefits:

- Exclusive recognition as AV/Wi-Fi sponsor
- Logo on wireless access code distributed to attendees

BREAKFAST - \$7,500

(Limit 2)

Pre-Conference Benefits:

- Facebook post mention (1)
- Twitter post mention (1)
- Name on sponsor page on TPF website
- Name featured in bi-weekly e-newsletter event info (2)

At-Conference Benefits:

- Exclusive recognition as breakfast sponsor
- Option to include company literature at each place setting
- Recognition on conference room slides during breakfast
- Logo featured on table tent displays
- Logo featured on breakfast sponsor signage

Through the a la carte opportunities your organization will receive exclusive recognition. Questions? Contact us today!

Joyce Wood

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RETURN THIS FORM TO SECURE SPONSORSHIP

CONTACT INFORMATION

Company: _____

First Name: _____ Last Name: _____ Title: _____

Phone: _____ Email: _____

STANDARD SPONSORSHIP PRINCIPAL (\$5,000) PATRON (\$3,000) SUPPORTER (\$1,500)

A LA CARTE LUNCH (\$2,500) RECEPTION/**FULFILLED** AV/WIFI (\$2,000) BREAKFAST (\$1,500)

EXCLUSIVE SPONSORSHIP LUNCH (\$10,000) RECEPTION/**FULFILLED** AV/WIFI (\$8,000) BREAKFAST (\$7,500)

PAYMENT *(must accompany form to process sponsorship)*

PAYMENT ENCLOSED *(Checks payable to The Poultry Federation)* **CREDIT CARD** *(American Express, Discover, MasterCard, VISA)* **INVOICE**

Name on Card: _____

Card #: _____ Exp Date: _____ CVV Security Code: _____

Signature: _____ Date: _____

Secure your sponsorship online
at <http://www.thepoultryfederation.com/foodsafety>

EMAIL FORM TO:
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Fax: (501) 375-5519

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Little Rock, AR 72201
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