



# SAFE FOOD NOW AND FUTURE

MARCH 29 - 31, 2021

## The POULTRY FEDERATION

### Sponsor Detail Page Material Specifications: Due no later than January 25

1. Company Logo: Width 500px (Height can vary but max at 575px)
2. Company description: 750 characters (including spaces)



3. Up to 4 assets can be featured in the top section under company description. Can be a combination of videos or PDF's.

Videos – Link from hosting location (thumbnail will be generated)

- a. Example: YouTube: [https://youtu.be/aNf8Hd\\_KJN8](https://youtu.be/aNf8Hd_KJN8)

4. If featuring a PDF in this space, it must be accompanied with a thumbnail image: Width 300px (height will auto adjust)



5. Downloads
  - a. Up to 10
  - b. Document types: PDF, Word, PowerPoint.
  - c. Include a short title
6. Quick Links (up to 10) – URL addresses only
  - a. Up to 10
  - b. Provide the link with the full "https://www"
  - c. Include a short title



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**Quick Links:**

Watt Global Media  
Chicken Marketing Summit

**Downloads:**

Who's who in the egg and  
poultry industry  
WATT 100+ years

7. "Meet Now" button –
  - The client meeting host will need to be aware that if they choose to use this feature, customers can join the open meeting with their information even when the client is not present. In this case, we recommend placing a message in the meeting with their next availability or contact information.
8. "Contact" button: Must be a URL, not an email address. Preferred link to a company contact page.
9. "Info" button: Preferred link to a general company information or "about us" page
10. At-a-glance section:

Provide the follow information -

Location: City, State, Country

Website: <https://www.companydomain.com/>



11. Staff section  
Please provide the following information for each (qty up to 10). Please list in order of how you want them to appear across the page:

Thumbnail headshot image: 300px x 300px

Name:

Title:

Email address:



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Digital Showroom

### Virtual Poultry Tech Summit

The Virtual Poultry Tech Summit is a new digital conference that focuses on the transition of innovative technologies from researchers and entrepreneurs into commercial applications for the benefit of the poultry industry. This event is the only one of its kind being offered to connect researchers and entrepreneurs with poultry sector technology experts, financiers, bankers and venture capitalists looking for new projects to fund.



**Innovations and collaboration focus**



**Why the poultry industry attends**



**Save the Date: November 20-22, 2019**  
Georgia Tech Hotel & Conference Center  
Atlanta, Georgia

**MEET NOW** **MEET LATER** **CONTACT** **INFO**

**Virtual Poultry Tech Summit at-a-glance:**

**Location:** Rockford, Illinois  
United States

**Website:** <http://www.wattglobalmedia.com/poultrytechsummit>

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12. All file size limitations are 10MB

13. All image types: JPG or PNG preferred

In one email, please submit your complete set of Digital Showroom materials to:  
[events@wattglobal.com](mailto:events@wattglobal.com)

Include "Poultry Federation Food Safety Conference digital showroom materials" in your subject line.