



POULTRY SYMPOSIUM

PRODUCTION & PROCESSING

April 14-15, 2021 | Rogers, Arkansas

In 2019, more than 100 vendor companies exhibited in the vendor trade show, and over 700 people attended the event. Live production and processing personnel as well as suppliers who support live production and processing of turkeys, breeders and broilers are encouraged to register and attend the 2021 Symposium.

The Poultry Symposium vendor tradeshow runs for two days and is a prime outlet for allied industry members to showcase their products and/or services to attendees. Attendees of the Symposium will include top level decision makers in live production and processing.

Pre Conference Benefits

Company logo + link to company website featured on TPF Poultry Symposium event page

Company logo featured in TPF bi-weekly e-newsletter event info

Attendee list (list to include: name, company, email from registrants who have elected to provide their information)

	PRINCIPAL SPONSOR \$5,000	PATRON SPONSOR \$3,000	SUPPORTER SPONSOR \$1,500
	X	X	NAME ONLY
	6 <i>Must submit commitment form by Jan. 1 to be featured in all 6 e-newsletters</i>	4 <i>Must submit commitment form by Jan. 31 to be featured in all 4 e-newsletters</i>	
	X	X	X

DID YOU KNOW

The Poultry Federation (TPF) is a non-profit organization. All revenue generated by the conference goes back to its members and to deserving poultry education programs.

At Conference Benefits

Complimentary conference registrations

Vendor Booth (1 - 10'x10' space)

Podium recognition before morning and afternoon conference sessions

Logo featured on sponsor signage

Logo featured in printed conference brochure

Logo featured in slide deck shown before + after each session

	2	2	1
	X	X	
	X		
	X	X	X
	X	X	
	X	X	

Have questions about sponsorship opportunities?

Holly Duval Director of Marketing & Business Development : holly@thepoultryfederation.com



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Pre Conference Benefits

Company logo + link to company website featured on TPF Poultry Symposium event page

Company logo featured in event e-blasts

Attendee list (list to include: name, company, email from registrants who have elected to provide their information)

	RECEPTION SPONSOR \$4,000	LUNCH SPONSOR \$2,500	AV/WI-FI SPONSOR \$2,000	BREAK SPONSOR \$1,000
	X	X	X	NAME ONLY
	2 <i>Must submit commitment form by March 2</i>	2 <i>Must submit commitment form by March 2</i>		
	X	X	X	X

At Conference Benefits

Complimentary conference registrations

Naming rights to event (sponsor is responsible for providing signs, collateral, decor. Sponsor must set-up & take down all additional signs, collateral and decor and all items must be pre-approved before the event)

Vendor Booth (1 - 10'x10' space)

Logo featured on signage

Logo featured on table tent displays

Logo featured in printed conference brochure

Logo featured in slide deck shown during event

	2	1	1	
	X			
	X			
		X		X
		X		
	X	X		
	X	X	X	

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SPONSORSHIP COMMITMENT FORM

.....
Company Name

.....
First Name

.....
Last Name

.....
Billing Address

.....
City

.....
State

.....
Zip

.....
Telephone

.....
Alt. Phone

.....
Email

Sponsorship Level: **Principal \$5,000** **Reception \$4,000** **Lunch \$2,500**
 Patron \$3,000 **Supporter \$1,500** **AV/Wi-Fi \$2,500**
 Break \$1,000

Payment: **Invoice** **Check (Please make payable to The Poultry Federation)**

Please charge my: **AMEX** **MC** **VISA** **DISCOVER**

.....
Card Number:

.....
Exp:

.....
Security Code:

.....
Authorized Signature:

SPONSORSHIP DEADLINE: APRIL 2, 2021

EMAIL FORM TO:

Holly Duval
Director of Marketing & Bus. Dev.
holly@thepoultryfederation.com
(501) 375-8131

MAIL FORM TO:

The Poultry Federation
321 South Victory Street
Little Rock, AR 72201



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ATTENDEE FORM

ATTENDEE #1

.....
Company Name

.....
First Name

.....
Last Name

.....
Job Title

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Email

.....
Phone

ATTENDEE #2

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Company Name

.....
First Name

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Last Name

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Job Title

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Email

.....
Phone

ATTENDEE #3

.....
Company Name

.....
First Name

.....
Last Name

.....
Job Title

.....
Email

.....
Phone

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VENDOR BOOTH

- Vendor booths are 10' x 10'
- 1-6ft skirted table
- 2 chairs
- Trash can
- Pipe and drape (back + sides)
- Standard sign with company name
- TPF Members receive "TPF Member" sign to be displayed on vendor booth table. If your booth requires electric there will be an additional fee.

TPF Member Non-Member

Vendor Type: Production Processing

1st Booth Choice____ 2nd Booth Choice____ 3rd Booth Choice____

Please refer to the attached vendor show floor to see available booth spaces. You can submit 3 choices on your booth location.

Will your booth require electrical? Yes No

Fees for electrical will be collected seperately by the Embassy Suites. An order and payment authorization form will be sent once your vendor registration form is submitted.

Will you be shipping collateral? Yes No

Shipping and handling fees will be collected seperately by Southwest Design & Display. An order and payment authorization form will be sent once your vendor booth registration form is submitted.

Please list the name of any vendor/company that you would like to be next to or near.

.....

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.....

Company Name (for signage & other printed material)

.....

Vendor Booth Contact (First & Last Name)

.....

Job Title

.....

Email

Phone

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VENDOR ATTENDEES

VENDOR ATTENDEE #1 _____

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Company Name

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First Name

.....
Last Name

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Job Title

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Email

.....
Phone

VENDOR ATTENDEE #2 _____

.....
Company Name

.....
First Name

.....
Last Name

.....
Job Title

.....
Email

.....
Phone

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