

TUESDAY • March 5, 2019

**Morning Session
Regulatory/Legislation**

| **Session Chair** |
Shane Acosta, Cargill

7:00 a.m.
Breakfast
Registration Desk Open

8:20 a.m.
Welcome
*Marvin Childers, President
The Poultry Federation (TPF)*

8:30 a.m.
FSIS Update
Paul Kiecker, Deputy Administrator, FSIS

9:00 a.m.
FSIS Policy Update
*Roberta Wagner, Assistant Administrator
for OPPD-FSIS, USDA*

9:30 a.m.
TBD
Speaker: TBD

10:00 a.m.
Break

10:30 a.m.
Regulatory Update
*Ashley Peterson, Ph.D., Senior Vice
President of Scientific and Regulatory Affairs,
National Chicken Council*

11:00 a.m.
NTF Update
*Beth Breeding, Vice President of
Communications & Marketing, National
Turkey Federation*

11:30 a.m.
Food Service Keynote Speaker
Ed Fryar, Ph.D

12:00
Lunch

**Afternoon Session
Roles and Responsibilities**

| **Session Chairs** |
*Suzanne Finstad, Tyson Foods
Dr. John Marcy, UA CEPS*

1:00 p.m.
Building an Effective Food Safety Program
*Barb Masters, VP Global Food Safety and Quality,
Keystone Foods*

1:30 p.m.
Frontline Leadership Roles & Responsibilities
*Hector Gonzales, VP Human Resources -
Poultry, Tyson Foods, Inc.*

2:00 p.m.
Food Industry Case Studies
*Shawn Stevens, Founder, Food Industry
Consultant and Lawyer, Food Industry
Counsel, LLC*

2:30 p.m.
Protecting Your Brand
Todd Simmons, President, Simmons Foods

3:00 p.m.
Break

3:30 p.m.
**Quantitative Microbial Exposure Assessment
for Salmonella and Campylobacter in Ground
and Mechanically Separated Chicken**
*Leigh Parette, Ph.D., Statistician, Tyson
Foods, Inc.*

4:00 p.m.
My Role as an Independent Family Farmer
Jason Yordy

5:00 p.m.
Reception

WEDNESDAY • March 6, 2019

**Morning Session
Live Animal Pathogen Control**

| **Session Chairs** |
*Dr. Scott Gustin, Tyson Foods
Dr. Kabel Robbins, Butterball*

7:00 a.m.
Breakfast
Registration Desk Open

8:10 a.m.
Public Health Approach to Salmonella
*Angie Siemens, Ph.D., V.P. Food Safety,
Quality and Regulatory, Cargill Protein*

8:40 a.m.
**Continuing Strategies and Approaches
to Salmonella Free Turkey Breeders**
*Helen Wojcinski, DVM DVSc ACPV
Science & Sustainability Manager, Hybrid*

9:10 a.m.
Update: Live Side Food Safety
*Bruce Stewart Brown, DVM, Senior Vice
President of Food Safety, Quality and
Live Production, Perdue Farms*

9:40 a.m.
**Farm to Table: A Holistic Approach is
Needed for Controlling Salmonella in
Broiler Integrations**
*Martha Pulido-Landinez, Ph.D., ACPV,
Mississippi State University*

10:10 a.m.
Break

10:40 a.m.
**Premier Sponsor Presentation
Bio-Rad - Sample - Detect - Confirm**
Speaker: TBD

11:00 a.m.
**Premier Sponsor Presentation
Ceva - Utilizing NGS as an
Epidemiological Tool to Optimally
Select Isolates and Create
Custom Salmonella and E.coli
Biologicals**
Ha-Jung Roh, DVM, Ph.D, CEVA

11:20 a.m.
**Premier Sponsor Presentation
Zinpro - How Can Mineral Nutrition
Contribute to Preserve Food Safety**
*Marco A. Rebollo, DVM, DACPV,
Zinpro*

11:40 a.m.
**Premier Sponsor Presentation
Zoetis - Live ST Vaccination Results
Against Various Serotypes Under
Both Controlled and Field Conditions**
*Kalen Cookson, DVM, Director of
Clinical Research, Zoetis*

12:00 p.m.
Lunch

**Afternoon Session
Program Keynotes**

| **Session Chair** |
Marvin Childers, TPF

1:00 p.m.
Retail Keynote
Creating a Food Safety Culture
*Tejas Bhatt, Senior Director of Food
Safety Innovation, Walmart*

1:45 p.m.
Keynote: Temple Grandin, Ph.D.
*World-Renowned Autism Activist,
Best-Selling Author, Animal Welfare
and Behavior Expert*

2:30 p.m.
Adjourn